

Company No. 03792760 (England and Wales)
Charity No. 1077484



FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2012

**ALISON WARD ACCOUNTANTS
CHARTERED CERTIFIED ACCOUNTANTS AND STATUTORY AUDITORS**

**BANK CHAMBERS
188 QUEENS ROAD
BUCKHURST HILL
ESSEX IG9 5BD**

**SURVIVORS UK
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2012**

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**SURVIVORS UK
TRUSTEES' REPORT - STATUTORY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2012**

TRUSTEES

Dr Nina Burrows
Ms Elizabeth Hulme
Ms Natalie Jewell
Mr Mathieu Veillette
Mr James Watson
Ms Charlotte Zamboni

REGISTERED OFFICE

34 Great James Street
London
WC1 3HB

COMPANY NUMBER

03792760 (England and Wales)

CHARITY NUMBER

1077484

BANKERS

Unity Trust Bank
Nine Brindleyplace
Birmingham B1 2HB

AUDITORS

Alison Ward Accountants
Chartered Certified Accountants and Statutory Auditors
Bank Chambers
188 Queens Road
Buckhurst Hill
Essex IG9 5BD

**SURVIVORS UK
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2012**

The trustees (who are also the directors) present their report and the audited financial statements of the charitable company for the year ended 31 March 2012. The statutory information is shown on Page 1.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The company, number 03792760, is a charitable company limited by guarantee, incorporated on the 21st June 1999 and registered as a charity on 20th September 1999. The charity registration number is 1077484. It has a Memorandum and Articles of Association as its governing document.

Clinical Services

The clinical services at SurvivorsUK are overseen by the Clinical Services Manager (CSM) Georgina Hoare who has been in post since October 2008.

Business Development

Business Development and Operations are overseen by Business Development Manager (BDM) Michael May who has been in post since Jan 2008.

OBJECTIVE AND ACTIVITIES

Vision

Anyone affected by male sexual violation is appropriately supported.

Mission and Values

SurvivorsUK helps men who have been sexually violated and raises awareness of their needs
Note: Sexual violation includes both childhood sexual abuse and adult sexual assault/rape.

SurvivorsUK:

- challenges perceptions - those of survivors, those of the public and those of decision makers;
- helps men who have been sexually violated at any point in their lives and also provides support for their families;
- values being transparent in its every day operation and communication;
- believes in nurturing, supporting and motivating our colleagues and clients to develop and grow;
- is non-judgemental - we believe and accept people's experiences and the impacts of those experiences

**SURVIVORS UK
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

Significant activities

The company is a charity that provides counselling, support, advice and information to men who have suffered sexual assault as well as training and consultancy to agencies/individuals who come into contact with these men.

Public benefit

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing their aims and objectives and in planning future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives of the charity.

SERVICES

Counselling Service

We continue to provide a low cost counselling service for adult men over 18 who have experienced sexual violation. We have a team of 9 counsellors (3 male and 6 female) who come from a variety of training backgrounds including; psychodynamic, integrative, TA, existential, person centred. This includes an honorary counsellor position for a qualified trainee in their last year of MSc training at Birkbeck College, University of London. In the 12 months of this report:

- 117 clients offered assessment
- 1600+ hrs of individual counselling delivered
- 28 people assessed for groups (low uptake on group program currently but under review)
- 48 hrs of group therapy delivered

SurvivorsUK uses CORE to monitor the outcomes of our clinical work. Of the 123 total cases opened in 2011/12, 74 were taken into counselling for either long consultation/assessment or other on-going process. Of these, we have complete data from 32 closed cases on which the information below is based.

For the last 3 years running we've continued to have a very low waiting time of on average 12 days from referral to initial assessment which is significantly lower than the national average of 71 days.

Of the clients completing all clinical scoring forms it's useful to note that client's reported a 5% reduction in mild or moderate risk to themselves or others (self- harm, suicidal, harm to others or forensic).

Additionally, the following information was collected from the therapist beginning and ending assessment of clients and reflects the following improvements:

Day to day functioning - 50% clients improvement
Coping strategies / techniques - 42% improvement
Personal insight/understanding - 58% improvement

**SURVIVORS UK
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

Additionally we do use CORE in a number of other areas to look at the quality of therapists work (as reported by clients), the number of planned/unplanned endings, the cost effectiveness of the service (as indicated by number attended/not attended sessions) and clinical improvement. However due to the relatively small number of closed cases per year, we tend to only view and compare this data on a bi-annual basis with national benchmarks.

Helpline Service

The helpline service has often been the first point of contact for many of our clients. This national service is open to male survivors, their partners, carers and friends and can be both a vital resource for emotional support, but also a service to signpost to other services across the UK.

During this period the helpline continued to be staffed with trained volunteers, each undertaking two shifts per month in addition to supervision. 298 calls answered on helpline. There is downward trend in helpline calls in total to the service, but an increase in the number of calls answered proportionally during the helpline hours due to a second line being consistently open. Additionally there has been a concurrent increase in e-mail contact and direct calls to office.

Training

Internal training:

We continue to offer 4 internal training days per year to counsellors and helpline staff and the topics over this period were: Countertransference, Ambivalence and Ambiguity, Working with personality disorder and Working creatively.

External training programme

36 professionals have attended 2 day trainings (introductory and therapeutic trainings) based at Holborn with a further 60+ have attended lectures, staff trainings of a minimum one hour each. This training has been provided by either CSM or nominated counsellors who provide training.

FUNDING PROFILE

In the 12 month from 01/04/11 - 31/03/12 the organisation was primarily funded through a combination of statutory and trust contributions. Additional funds come from client fees, donations and community fundraising activities.

Statutory funding comes from The Victims Fund and from the Home Office Special Fund for Male Victims of Sexual and Domestic Violence. Trust funding comes from The Big Lottery, Tudor Trust, The Rayne Foundation, Awards for All.

**SURVIVORS UK
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

25th ANNIVERSARY

Fundraising

From May 2011 the charity orchestrated and took part in a number of public facing fundraising and awareness enhancing events to celebrate 25 years of continuous operation. Among these were a Gala Concert, an auction of artwork donated to support the charity, participation in two significant London running events and a number of sponsored activities by individuals. The combined return from these activities was in excess of £20,000.

Real Men Get Raped Advertising Campaign

Supported by funding from Awards for All and the Home Office Male Victims Fund, Survivors UK undertook a provocative London centred advertising poster campaign to raise awareness around male rape and drive traffic through website. The campaign launched in Feb 2012 and ran for 4 weeks on London Underground. The associated PR campaign resulted in significant public exposure for the issue and organisation:

Following the launch on 20th Feb we received significant on-line attention with editorial in the London Evening Standard, Mail on-Line, Pink News, Huffington Post, Advocate, New York Daily News, San Francisco Chronicle, Denver Times, several UK regional papers and much of the London local press. The story resulted in more than 75 trade and blog stories and attracted wide comment. We had a major editorial piece in the Observer (which translated to the Guardian website where it was the 2nd most read piece of the day) and we're highlighted in a 2 page article on male rape in The Times. The poster image was also used in a Financial Times article looking at charity advertising. The story has also been covered internationally in The Irish Times, Le Figaro and in news publications in Denmark, Finland, Sweden, Germany, The Netherlands, Brazil and South Africa.

BDM was interviewed about the campaign and male rape on the Jeremy Vine show on 21/02; on Gardar Radio on 23/02 and on BBC London drivetime on 23/02.

Conservative estimates for readership/exposure through media (not including tube exposure):

Outlet	Circulation	Audience/Reader
Jeremy Vine Show		6,300,000
BBC Drivetime		650,000
Gardar Radio		250,000
Mail on-line		3,000,000
Guardian on-line		2,250,000
Times on-line		1,100,000
The Times	409,000	1,500,000
Observer	266,000	1,000,000
London Standard	600,000	1,800,000
Financial Times	315,000	900,000
		18,750,000

The value of the broadcast, editorial and on-line coverage is around £400,000 with a further £100,000 value attached to the tube poster campaign.

Over the course of the campaign we received more than double traffic to our website.

**SURVIVORS UK
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

Figured below set against November traffic which is a representative median of traffic.

	Daily Hits	Daily Visits	Monthly Hits	Monthly Visits
April	3374	386	101,227	11,600
March	4527	384	140,362	11,918
Feb	4956	361	143,750	10,479
Nov 2011	2092	197	62,785	5913

SurvivorsUK wishes to thank the following for their support in fundraising during this financial year:

Matthew Stradling (and all those who contributed to the Art for SurvivorsUK auction)	Christopher O'Neill
Ian Shaw	James Parker
Leanne Jones	Mathieu Veillette
David McAlmont & Guy Davies	James Watson
Lance Horne	Jacqueline Unsworth
Meow Meow	Clare Findlay
Hannah Waddingham	Lizzie Lake
Lesley Garrett	Abigail Amey
Simon Sharp	Kathryn Hickmott
Stuart Burrows	Anthony Wallace
Chris Denning	Daniele Pinto
The London Gay Men's Chorus	Hayley MacGreal of Powder and Glow
Jamie Pearson	John Moysen
Nicholas Cutland	Mary Eleftheriou
Christine Donald	Neville Smith
Dylan Summers	Sally Anderson
Sally-Ann Smith	Sarah Van Gogh
Charlotte Zambioni	Alex Duffield
Andrew Cooper	Jonathan Ward Candles
Richard Evans	Sir Hans Sloane Chocolate
	Andrew Heron
	Peter Benjamin

FINANCIAL REVIEW

Reserves policy

The Board of trustees operates a policy whereby unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of resources expended.

**SURVIVORS UK
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

TRUSTEES

The trustees who served during the year are shown below:

Dr Nina Burrowes
Ms Elizabeth Hulme (appointed September 2011)
Mrs Natalie Jewell
Mr Sanjay Joshi (co-opted June 2011, resigned September 2011)
Mr Phil Kenny (resigned September 2011)
Mr Colin Penning (resigned September 2011)
Mr Mathieu Veillette
Mr James Watson (Chair)
Ms Charlotte Zamboni

TRUSTEES' RESPONSIBILITIES

Company and charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the surplus or deficit of the charitable company for that period. In preparing those financial statements, the trustees are required to:-

- 1) select suitable accounting policies and then apply them consistently.
- 2) make judgements and estimates that are reasonable and prudent.
- 3) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006 and the Charities Act 2011. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

As far as the directors are aware at the time the report is approved

- there is no relevant audit information of which the company's auditors are unaware, and
- the directors have taken all the steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Alison Ward Accountants, were appointed on the resignation of John Green and Co, and offer themselves for reappointment in accordance with section 485 of the Companies Act 2006.

SMALL COMPANY EXEMPTIONS

This report has been prepared and delivered in accordance with the provisions in Part 15 of Companies Act 2006 applicable to companies subject to the small companies' regime.

This report was approved by the board on 27 September 2012 and signed on their behalf.

Trustee/director

**INDEPENDENT AUDITORS' REPORT
TO THE MEMBERS OF SURVIVORS UK
FOR THE YEAR ENDED 31 MARCH 2012**

We have audited the financial statements of Survivors UK for the year ended 31 March 2012 which comprise the Statement of Financial Activities which is also the Income and Expenditure Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied to their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Respective responsibilities of trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement set out on page 7, the trustees (who are also directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the website at www.frc.org.uk/apb/scope/private.cfm

Opinion on the financial statements

In our opinion the financial statements:

- Give a true and fair view of the state of the charitable company's affairs at 31 March 2012 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- Have been properly prepared in accordance with the United Kingdom Generally Accepted Accounting Practice; and
- Have been prepared in accordance with the requirements of Companies Act 2006.

**INDEPENDENT AUDITORS' REPORT (CONTINUED)
TO THE MEMBERS OF SURVIVORS UK
FOR THE YEAR ENDED 31 MARCH 2012**

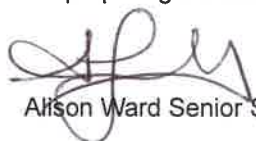
Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements

Matter on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- The trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemption in preparing the director's report.



Alison Ward Senior Statutory Auditor

for and on behalf of Alison Ward Accountants, Statutory Auditors
Bank Chambers
188 Queens Road
Buckhurst Hill
Essex IG9 5BD

25 October 2012

SURVIVORS UK
STATEMENT OF FINANCIAL ACTIVITIES (including the Income and Expenditure
Account)
FOR THE YEAR ENDED 31 MARCH 2012

	Unrestricted Funds £	Restricted Funds £	Total 2012 £	Total 2011 £
Incoming Resources				
<i>Incoming resources from generated funds</i>				
Voluntary income	11,970	60,000	71,970	49,384
Activities for generating funds	30,757	-	30,757	-
Investment income	106	-	106	41
<i>Incoming resources from charitable activities</i>	20,822	157,964	178,786	166,765
Total Incoming Resources	<u>63,655</u>	<u>217,964</u>	<u>281,619</u>	<u>216,190</u>
Resources Expended				
<i>Charitable activities</i>	30,171	206,807	236,978	200,005
<i>Governance costs</i>	122	1,430	1,552	1,546
Total Resources Expended	<u>30,293</u>	<u>208,237</u>	<u>238,530</u>	<u>201,551</u>
Net income	33,362	9,727	43,089	14,639
Reconciliation of Funds				
Total funds brought forward at 1 April 2011	14,174	22,275	36,449	21,810
Total funds carried forward at 31 March 2012	<u>£ 47,536</u>	<u>£ 32,002</u>	<u>£ 79,538</u>	<u>£ 36,449</u>

The company made no recognised gains and losses other than those reported in the income and expenditure account.

**SURVIVORS UK
BALANCE SHEET AT 31 MARCH 2012**

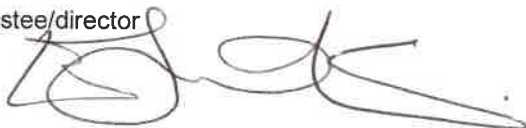
Company registered number: 03792760

	Note	2012 £	2011 £
FIXED ASSETS	8	-	-
CURRENT ASSETS			
Debtors	9	4,902	5,793
Cash at bank and in hand		89,442	46,202
		<u>94,344</u>	<u>51,995</u>
CREDITORS: Amounts falling due within one year	10	14,806	15,546
NET CURRENT ASSETS		<u>79,538</u>	<u>36,449</u>
NET ASSETS		<u><u>£ 79,538</u></u>	<u><u>£ 36,449</u></u>
RESERVES			
Unrestricted funds	11	47,536	14,174
Restricted funds	11	32,002	22,275
		<u>£ 79,538</u>	<u>£ 36,449</u>

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies' regime.

The accounts were approved by the board of directors on 27 September 2012

Trustee/director



James Watson

**SURVIVORS UK
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2012**

1. ACCOUNTING POLICIES

1a. Basis of accounting

The accounts have been prepared under the historical cost convention and comply with the Statement of Recommended Practice, Accounting and Reporting by Charities (SORP 2005) issued in March 2005, applicable accounting standards and Companies Act 2006. The principal accounting policies adopted in the preparation of the financial statements are as follows:

1b. Tangible fixed assets

Fixed assets are shown at historical cost.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life by the straight line method.

Computer and equipment	33
Fixtures, fittings and equipment	25

1c. Taxation

The charitable company is exempt from taxation under sections 466 to 493 of the Corporation Tax Act 2010.

1d. Incoming resources

All incoming resources are included in the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1e. Resources expended

Resources expended are allocated to a particular activity where the cost relates directly to that activity. They include irrecoverable VAT.

Governance costs are the costs of complying with constitutional and statutory requirements and include the costs associated with the strategic management of the charity.

**SURVIVORS UK
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

1. ACCOUNTING POLICIES (CONTINUED)

1f. Funds

The Restricted Funds are restricted income funds given to the charity for specific purposes. They are expendable by the trustees in furtherance of particular projects within the charity objects.

The Unrestricted Funds are funds expendable at the discretion of the trustees in furtherance of the objects of the charity.

2. OPERATING SURPLUS

	2012	2011
	£	£
Surplus is stated after charging:		
Auditors' remuneration		
Audit services	1,430	1,925
Depreciation and amortisation		
Staff costs (note 3)	95,963	92,567
	<u> </u>	<u> </u>

**SURVIVORS UK
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

3. EMPLOYMENT COSTS

Employee costs during the year amounted to:	2012	2011
	£	£
Wages and salaries	86,897	83,975
Social security costs	9,066	8,592
	<u>£ 95,963</u>	<u>£ 92,567</u>

The average monthly numbers of employees during the year was 2.5 (2011 - 2.5).
No employee received emoluments in excess of £60,000.

4. VOLUNTARY INCOME

	Unrestricted Funds £	Restricted Funds £	Total 2012 £	<i>Total</i> <i>2011</i> £
Department of Health	-	-	-	13,082
Tudor Trust	-	40,000	40,000	35,000
Male Victims Special Funds	-	10,000	10,000	-
Awards for All	-	10,000	10,000	-
Raynes Foundation	5,000	-	5,000	-
Gifts and donations	6,970	-	6,970	1,002
Membership	-	-	-	300
	<u>£ 11,970</u>	<u>£ 60,000</u>	<u>£ 71,970</u>	<u>£ 49,384</u>

SURVIVORS UK
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012

5. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES

	Unrestricted Funds £	Restricted Funds £	Total 2012 £	Total 2011 £
Big Lottery Fund	-	95,139	95,139	95,528
Home Office (Victims Fund)	-	62,825	62,825	50,000
Counselling fees	14,285	-	14,285	17,075
Consultancy	4,813	-	4,813	2,725
Room hire	1,724	-	1,724	1,437
	<u>£ 20,822</u>	<u>£ 157,964</u>	<u>£ 178,786</u>	<u>£ 166,765</u>

6. CHARITABLE ACTIVITIES

	Unrestricted Funds £	Restricted Funds £	Total 2012 £	Total 2011 £
Salaries	2,953	98,505	101,458	96,709
Counsellors	4,977	41,865	46,842	39,186
Supervision and assessments	-	5,515	5,515	6,263
Office	8,068	6,159	14,227	12,933
Premises	-	26,802	26,802	21,605
Advertising and recruitment	8,490	24,460	32,950	11,011
Website development	-	1,037	1,037	6,078
Other costs	5,683	2,464	8,147	6,220
	<u>£ 30,171</u>	<u>£ 206,807</u>	<u>£ 236,978</u>	<u>£ 200,005</u>

7. GOVERNANCE COSTS

	Unrestricted Funds £	Restricted Funds £	Total 2012 £	Total 2011 £
AGM costs	92	-	92	92
Trustee expenses	30	-	30	44
Audit	-	1,430	1,430	1,410
	<u>£ 122</u>	<u>£ 1,430</u>	<u>£ 1,552</u>	<u>£ 1,546</u>

**SURVIVORS UK
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

8. TANGIBLE FIXED ASSETS

	Fixtures & Equipment £	Total £
Cost		
At 1 April 2011	27,588	27,588
At 31 March 2012	<u>27,588</u>	<u>27,588</u>
Depreciation		
At 1 April 2011	27,588	27,588
At 31 March 2012	<u>27,588</u>	<u>27,588</u>
Net Book Amounts		
At 31 March 2012	<u>£ -</u>	<u>£ -</u>

9. DEBTORS

	2012 £	2011 £
Other debtors	3,167	3,167
Prepayments	1,735	2,626
	<u>£ 4,902</u>	<u>£ 5,793</u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2012 £	2011 £
Trade creditors	10,636	10,896
Other creditors including taxation and social security	2,658	2,437
	1,512	2,213
	<u>£ 14,806</u>	<u>£ 15,546</u>

**SURVIVORS UK
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2012**

11. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted Funds £	Restricted Funds £	Total 2012 £	<i>Total 2011 £</i>
Fund Balances at 31 March 2012 are represented by				
Current assets	60,912	33,432	94,344	<i>51,995</i>
Current liabilities	(13,376)	(1,430)	(14,806)	<i>(15,546)</i>
Total Net Assets	<u>£ 47,536</u>	<u>£ 32,002</u>	<u>£ 79,538</u>	<u>£ 36,449</u>

12. TRUSTEES EXPENSES

The trustees neither received nor waived any emoluments during the year (2011 - £Nil)
Trustees were reimbursed for travelling expenses. These amounted to £ 30 (2011 - £44)

13. RELATED PARTIES

There are no related parties